



## SUPPORTING CERTIFICATION PREPARATION

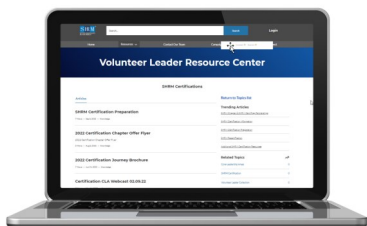


We recognize you as our **strategic partner**, providing outreach and HR Education to your chapter members. We are 100% committed to your success and will provide you with an unsurpassed level of resources and marketing to support your SHRM-CP and SHRM-SCP certification and preparation efforts.

### SHRM MARKETING SUPPORT

SHRM has created marketing resources and tools for your chapter/state council to use to help you promote certification and the SHRM Learning System study group to your members

Visit **SHRM's Volunteer Leader Resource Center** to start using these resources today!



### BENEFITS TO PROMOTING CERTIFICATION

- Meet your SHAPE Goals
- Advance the Profession and your Members
- Earn recognition for your chapter's hard work to support your local members' professional development goals with the SHRM Learning System Champion program. For details, visit



[learnhrm.shrm.org/lchampion/](https://learnhrm.shrm.org/lchampion/)

### TOOLS FOR INSTRUCTORS

- PowerPoint slides with competency-based situational judgment questions for use in study groups
- Knowledge-based discussion and feedback slides
- Paper/pencil test and case studies for group discussion
- Student reporting by topic level to tailor the group to meet student needs



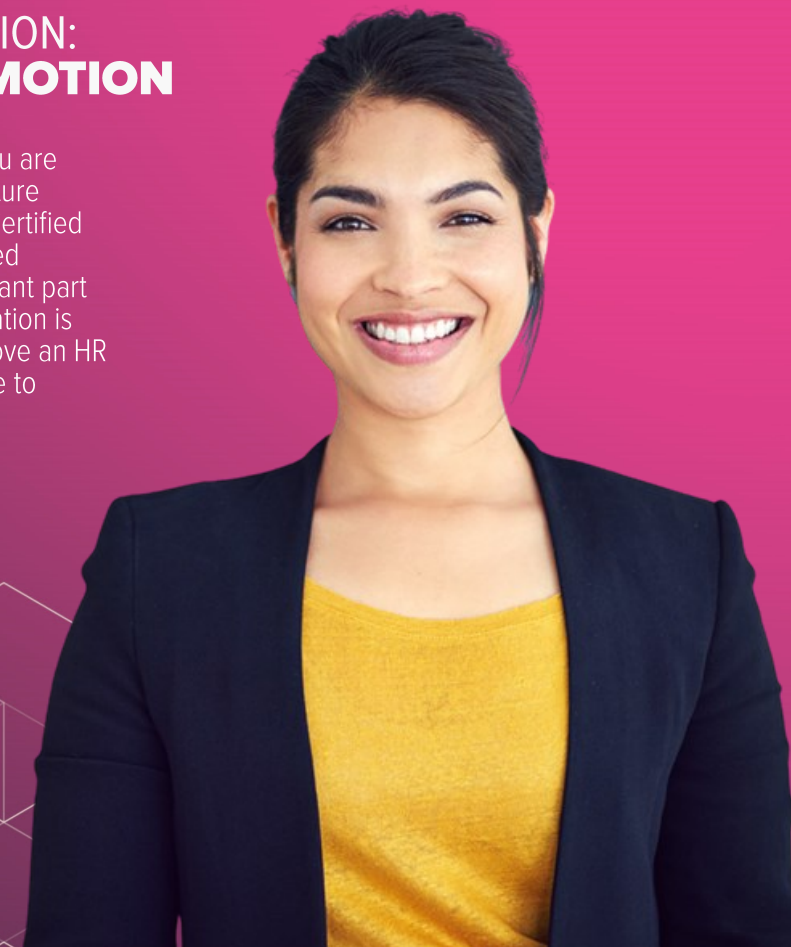
## CONTACT US TO GET STARTED

You have access to Channel Partner Support Managers dedicated solely to the SHRM Learning System program. For assistance implementing your SHRM Learning System study group, contact us!

Region	Contact
<b>Central, Upper Northeast</b>	Alison Costello <a href="mailto:alison.costello@shrm.org">alison.costello@shrm.org</a> 651.905.2654
<b>South, Southeast</b>	Becky Dworak <a href="mailto:becky.dworak@shrm.org">becky.dworak@shrm.org</a> 651.905.2652
<b>West, International</b>	Taimi Herron <a href="mailto:taimi.herron@shrm.org">taimi.herron@shrm.org</a> 651.905.2629
<b>Northeast</b>	Kim Rudrud <a href="mailto:kim.rudrud@shrm.org">kim.rudrud@shrm.org</a> 651.905.2638

## SHRM CERTIFICATION PREPARATION: RECOGNITION AND PROMOTION

As valued SHRM Chapters and State Councils, you are poised to educate and shape our profession's future leaders. Helping your members earn the SHRM Certified Professional (SHRM-CP) and SHRM Senior Certified Professional (SHRM-SCP) credentials is an important part of moving the profession forward. SHRM Certification is the key to great HR—there's no better way to prove an HR professional's knowledge, competency and value to colleagues and employers.



### CERTIFICATION

#### SHRM CERTIFICATION PROVIDES VALUE TO YOUR MEMBERS

SHRM's accredited SHRM-CP and SHRM-SCP certifications are the driving force behind effective business outcomes and talent management for HR professionals—across industries, sectors and organization size. Credential-holders have demonstrated proficiency in the knowledge and behaviors critical for effective job performance.



### PREPARATION

#### THE OFFICIAL STUDY RESOURCE FOR CERTIFICATION SUCCESS

You have access to the most comprehensive, effective and up-to-date exam preparation materials available for your members: **The 2024 SHRM Learning System**.

Chapters and State Councils have access to special pricing and education options. Visit SHRM Certification under VLRC for additional details.



### RECERTIFICATION

#### RECERTIFICATION HELPS DRIVE HR EXCELLENCE FOR MEMBERS

Promoting recertification will help your members meet the evolving needs of the profession. Consider offering programs to expand their knowledge and show employers they are dedicated to implementing innovative, strategic and ethical thinking in HR practices.

Recertification promotional resources and tools are available in the SHRM Recertification section of the Volunteer Leader Resource Center.



**SHRMCERTIFICATION.ORG**



# CONGRATULATIONS TO THE 2023 SHRM LEARNING SYSTEM CHAMPIONS



There are more than 560 SHRM affiliated chapters and member forums in 140 countries. Many SHRM Chapters offer members convenient and personalized SHRM education. In addition to study groups, many chapters also partner with local Education Partners to offer the *SHRM Learning System* program to local members.

## CHAPTERS

Austin SHRM  
Black Hills SHRM  
Blackhawk HR Assn.  
Central Carolina SHRM  
Central Illinois HR Group SHRM  
Central WI SHRM  
Chesapeake HR Assn.  
Chicago SHRM  
Chippewa Valley SHRM  
Cleveland SHRM  
Coastal Organization of HR - COHR  
Columbia SHRM  
Columbia Basin SHRM  
DallasHR  
DC SHRM  
Fargo-Moorhead HR Assn.  
Fox Valley SHRM  
Great River HR Assn.  
Greater Baton Rouge SHRM - GBR SHRM  
Greater Cincinnati HR Assn.  
Greater Henry SHRM  
Greater Lansing SHRM  
Greater Orlando SHRM - GOSHRM  
Green Bay SHRM  
Hampton Roads SHRM  
HR Assn. of Central Connecticut  
HR Assn. of Greater High Point  
HR Assn. of the Midlands  
HR Collier  
HR Houston  
HR Management Association OF NM  
HR Tampa

HRA Greater Concord  
HRA of Central Ohio - HRACO  
Human Resource Management Network  
Illinois Fox Valley SHRM  
INDY SHRM  
Jersey Shore Assn. for HR  
Lincoln HR Management Assn.  
Lower Cape Fear HRA  
Lower Valley - LVC-SHRM  
Lubbock SHRM  
Metro Milwaukee SHRM  
Michiana SHRM  
Middle Tennessee - MTISHRM  
Mile High SHRM  
Mohawk Valley SHRM  
NEPA SHRM  
New York City SHRM - HRNY  
NHRMA  
NOLA SHRM  
NOR CAL SHRM  
North Alabama SHRM  
North Jersey-Rockland Chapter SHRM  
Northern Nevada HR Association  
Northwest Indiana SHRM  
Northwest Louisiana SHRM  
Northwest Ohio HR Assn.  
OCHRS  
Permian Basin SHRM  
Philly SHRM  
Pittsburgh HR Assn - PHRA  
PHRMA

Professionals In Human Resources Association  
Raleigh Metro SHRM  
Richmond SHRM  
Roanoke Valley SHRM  
Rock River HR Professional Assn.  
San Antonio HRMA - SAHRMA  
Sarasota-Manatee HR Assn.  
SEPA SHRM  
Shenandoah Valley SHRM  
Shoals Chapter SHRM  
SHRM Anchorage Chapter  
SHRM Atlanta Chapter  
SHRM Big Sky Chapter  
SHRM Bahamas Chapter  
SHRM Berks County PA Chapter  
SHRM Central Oregon Chapter  
SHRM Charlottesville HR Assn.  
SHRM Flathead Valley Chapter  
SHRM Greater Tucson Chapter  
SHRM Guam  
SHRM Helena Mt Chapter  
SHRM HRATV  
SHRM HRP of CPA  
SHRM Indiana County - PA  
SHRM Jacksonville  
SHRM Lake Washington Chapter  
SHRM Lancaster PA  
SHRM LI  
SHRM Mid Valley  
SHRM of Johnson County  
SHRM PIHRA Long Beach Chapter

SHRM Pittsburg HR Assn  
SHRM Puerto Rico Chapter  
SHRM San Diego Chapter  
SHRM South King County Chapter  
SHRM Spokane/Inland NW Chapter  
SHRM SWFL  
SHRM Topeka  
SHRM Virgin Islands Chapter  
SHRM Western Colorado HR  
SHRM-Atlanta  
SHRM-Memphis  
Southeast Tennessee SHRM  
Southern Indiana SHRM  
Southern Nevada SHRM Chapter  
St. Lucie County HRA  
Tennessee Valley - TVHRA  
Tulsa Area HR Assn. - TAHRA  
Twin Cities SHRM  
Union County HRA  
Volusia/Flagler SHRM

## STATE COUNCILS

Arizona SHRM  
CALSHRM  
KY SHRM  
SHRM Montana State Council  
SHRM Utah State Council  
Washington State HR Council

Chapters Receive Special Pricing to Help Serve Members' Needs